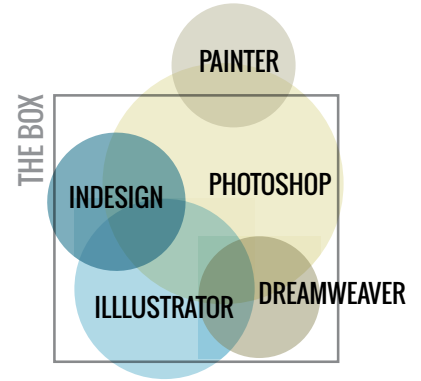




DonalJolley.com

DESIGNER | ILLUSTRATOR | WRITER



770-519-0540 • don@donaljolley.com • www.donaljolley.com

I am an excellent designer, team leader, teacher, and writer. Thoroughly familiar with the arts associated with print, web, and environmental graphic design, I have provided an unusually fine product to a broad variety of clients across a wide spectrum of industries since August, 1994.

I am currently interested in considering a full-time design position in a challenging and professional environment where I can contribute to the growth of an exciting brand as well as to nurture, develop and challenge less experienced designers.

SUMMARY

20+ Years Design/13 Years Commercial Printing Experience

In house and freelance design for agencies and industry clients, specializing in more difficult imagery.

Brand identity, Packaging, B2B & B2E design, POS, Product Design, Illustration for following industries: Advertising, Beverage, Transportation, Government, Education, Manufacturing, Military, Non-Profit, Publishing, Medical, Automobile, Restaurant, Jewelry, Real Estate, Financial

Extremely knowledgeable about print production techniques and standards, managing color, photo manipulation and color correction. Have directed countless photo shoots.

Co-developed major brand magazine *Turning Points Magazine*. Standardized, designed and illustrated 100 issues, transforming brand from a 34k print run with national market to 180k+ run with international circulation. Increased revenue per unit while decreasing unit design and production cost

Personal work techniques developed over years of experience has been featured in many publications, magazines and websites, inspiring students and professionals alike.

Co-authored *Beyond Digital Photography: Transforming Photos into Fine Art Using Photoshop and Painter*, published by Peachpit Press.

Designed one of Atlanta's most recognized logos for 104.7 The Fish. Branding was so successful it was replicated for sister stations in markets stretching from Honolulu to New England.

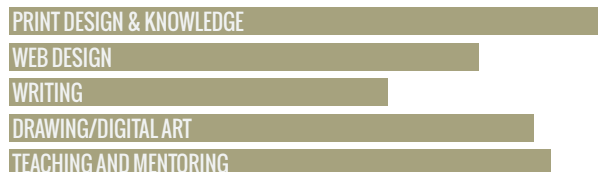
Managed prepress department for \$8 million per year Commercial Printer, with staff of 15+. Responsible for personnel, training, budget, client contact, press checks, press configurations, job planning, trouble shooting press issues. Transitioned to design from a commercial printing management position with the assistance of advertising agency creative directors and print sales representatives from all over the San Diego marketplace due to reputation of integrity and skill with both print and design production.

Illustrator and digital artist, particularly known for automobiles and airplanes.

Graduate of Platt College of Design, San Diego, CA 1993

DESIGN APPLICATIONS

Adobe Photoshop, InDesign, Illustrator, Dreamweaver, Corel Painter, Microsoft Office Suite, Mac OS, Windows



EXPERIENCE

Creative Services Director, Palomino Gardenview

January 2014-Present Atlanta, GA / Corporate Offices in Apple Valley, MN

Responsible for building eCommerce website and collateral for restaurant repair parts business

Freelance Art Director, Designer, Illustrator

Jolley Design Studio August 1994 – February 2013 Atlanta Region

Often called a “one-man agency” by clients and colleagues, I performed all functions of a freelance design business, from web and print design, vendor contacts, sales, client development, constantly study new technologies and applications, and sales.

Senior Art Director

Jay Geyer’s Scheduling Institute February 2014 – December 2014 Johns Creek, GA

Staff web and print designer for a company specializing in building the practices of dental professionals.

Senior Art Director & Product Designer

Sports Fan Products June 2012 – January 2013 Johns Creek, GA

Product design, illustration, printing supervisor.

Partner & Lead Designer

Cornerstone Design 1997 – 2000 Atlanta, GA

Instructor and Lecturer, Advanced Design Concepts Using Photoshop and Illustrator

Platt College San Diego January 1995 – January 1997 San Diego

Taught Advanced Design with an emphasis on Photoshop. During this time I also taught Platt’s Intermediate and Advanced Photoshop and Illustrator courses for professionals in the print and design field.

Graphic Designer

SpearHall Advertising October 1994 – February 1996 Greater San Diego Area

Performed as outside contractor while maintaining my own business offices within the advertising firm. Was responsible for executing all in-house digital design as directed by Creative Director. Consultant for print planning.

Prepress Foreman

Neyenesch Printers June 1991 – August 1994 San Diego, California

Supervised a department of 20+, worked with vendors and clients, assigned work responsibilities, taught new employees, troubleshoot/forensics existing or previous work to analyze problems and provide solutions for inferior work and production practices, represented company in initial job planning meetings with designers and agencies, hired and fired personnel, assessed employee performance. Built transition plan to incorporate digital processes and traditional prepress methods into a smooth and effective work flow.

Prepress Supervisor

Rush Press March 1987 – June 1991

Shift supervisor for prepress and print departments. Responsible for graveyard shift operations, including all client interaction and troubleshooting when press problems occurred.

PUBLICATIONS

Beyond Digital Photography Peachpit Press Published June 13, 2009

Geared for intermediate to advanced users, *Beyond Digital Photography: Transforming Photos into Fine Art with Photoshop and Painter* introduces the very basics of Photoshop Camera RAW before going into techniques the two authors developed themselves to turn digital photographs into emulations of traditional mediums such as oil paint, watercolor, acrylics, woodcuts, freehand illustration, and even complex movie poster type art composition.

Featured on Adobe’s Creative Website, Wacom’s Featured Artist, Photoshop User Magazine, all editions of The Painter WOW! Book, later versions of The Illustrator WOW! Book, and The Photoshop WOW! Book, *Going Digital*, a book about the early digital artists, and Painter Gallery, a large tabletop book featuring approximately 50 of the nation’s top digital artists and photographers who utilize Corel Painter in their work.

VOLUNTEER EXPERIENCE & CAUSES

Volunteer Artist

Children’s Healthcare of Atlanta 2003 – 2010

I spent hundreds of hours drawing with patients and their families as they received treatment. Using only bristol board and special pens I brought in, I’d strike up conversations with children that appeared to be bored, scared, sad, or lonely, as well as going in to work with kids with whom the nurses specifically wanted me to work.